

CONTACT

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adore is based on a prototype project co-funded by EFRE funds within the Operational Programme „Target2: Regional Competitiveness and Employment“ of the Federal State of North-Rhine Westphalia (NRW) and crowdfunding campaigns of the C3S community.



EUROPÄISCHE UNION
Investition in unsere Zukunft
Europäischer Fonds
für regionale Entwicklung

A penny for your tune my dear...

adore my music.


adore
my music

support the artists you like
donate to music you love
listen to as much music
as you want

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Cultural Commons Collecting Society SCE mbH
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Picture by Susan Lloyd (smaller excerpt)

Link to picture: <http://bit.ly/1GjHqWL>

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cultural commons
collecting society

Anyone listens to music.
Anyone loves to listen to music.
We listen to music wherever we can.
We adore music.

It is the way how we listen to music that differs, and it is the way how we acquire it that differs. We are paying for streams, we are buying downloads, CDs, vinyl and even more odd formats. We are cheering to live music and we are enjoying music at friends. There's all sorts of media we are listening to.

But it is one thing we share – we all want to support the artists in making their music.

The music market by and large made us lose the fan-to-artist connection. DIY brought it back. DIY means social media. Technology helps core fans to keep track of artists they adore. Now let casual supporters come close and share music the same way – throw your cents in the artist's bin!



WHAT IT DOES

Imagine...



The artist can literally play every street in the world without traveling there. Sharing music worldwide, receiving donations from everywhere.



The fan: Donate even smallest amounts to all the artists you like – you decide how much to spend per month.

Show your support

Pay that small tribute to the artists you love. It is your sign telling them how awesome their music is – show it everytime you are dancing, headbanging and grooving to their tunes.

Let others adore you

You are a musician yourself? You are playing an instrument or remixing tunes?

Why not join the **adore** community as a musician? We keep track of your songs across all players we are developing plugins for. Don't miss out on revenues, however small they may be in the start. We are pretty sure you prefer some cents over one thumbs up, don't ya?

adore honors the craftsmanship of creativity.

adore will be released in beta version in Q3/4 2015. Join our newsletter to be the first to know. You will be updated on any feature news and more: <http://fans.adore-music.com>

HOW IT WORKS

Start adoring

- register yourself and install the **adore** plugin into your music player
- set up your account and decide how much to donate per month
- listen to your music
- by the end of each month your budget is equally donated to anyone you listened to

What happens with my money?

- set your monthly budget as low as 2.50 €
- 90 % of your monthly budget goes to the artist, 10 % cover administrative costs
- the administrative fee supports the Cultural Commons Collecting Society (C3S SCE)
- C3S SCE is a non-profit organization supporting artists (www.c3s.cc/en)

Become adored!

- get yourself a creator's account at **adore**
- pay zero
- receive anonymized statistics per track such as
 - revenue
 - regional distribution of adorers (late beta)
 - number of plays
 - time range related analysis
 - and more

Artists who receive donations but have no account at **adore** are notified.

So relax, get yourself a beer, and receive donations on top of music you sold and even for music you didn't sell. Plus, it's ads-free. Being adored is fun, isn't it?